

THE DIGITAL DESTINATION

www.keryar.com



KERYAR[®]
WE WORK FOR YOU

01

About Us

- We are technocrats, creative designers, and influencer marketing experts.
- We make your visions a reality.
- From a hazy concept to a technologically advanced product.
- We are enthusiastic about expanding our clients' companies and assisting them in achieving their goals, as well as creating a difference in our customers' lives through design, technology, and social media.



WHO WE ARE

KERYAR is a dependable and an adaptable technology merchandising firm. We offer comprehensive marketing services ranging from web design and development to social media management, content curation, SEO, and PPC.

"To, encourage growth, we combine strategies, analytics, style, and innovation."



WHAT WE DO

KERYAR has one goal: to operate creatively, effectively, and above all differently than everyone else in the market. By leveraging technology in smart and interconnected ways, we create solutions and experiences that complement brand and communication strategies. We collaborate with open clients to explain their tales and to build concrete experiences.

OUR VISION & MISSION

To help businesses expand by utilising advertising campaigns that work and to provide the highest level of satisfaction to our valued partners.

To provide value to the country's digital landscape while also contributing to the economy.



We are constructing the future of the digital revolution.

VALUES

- We develop cutting-edge technologies.
- Intolerance is not tolerated by us.
- We believe in openness and connectivity.
- Transparency, honesty, and trust are our three main pillars.
- We choose pleasure and positivism.
- Instead of working harder, we work smarter.
- We choose for uncomplicated procedures.
- We can work anywhere we choose.
- Autonomy is what we prefer.
- We strive for personal development.
- Everything we do is done in a professional manner.
- We set aside time for introspection.

WHY CHOOSE KERYAR

KERYAR has a distinct sense of purpose. Our clear vision and ideals serve as our compass. We always question our selves why we are doing something before we do it. We operate with honesty and clear goals in mind, which can be seen and felt in our clients interaction. This clarity leads to honesty and productivity in our initiatives in user experience design and technology.

We are attentive, proactive, and extremely involved with our consumers as "digital" as fast-moving technology, we collaborate with our customers to develop a long-term sustainable relationship.

02

Services

Everything you need to make a **successful digital product, and nothing more.**
A full spectrum of services & consulting, founded on our three core competencies.

Business Fields



Technology

You Already Use All Of These Technologies, Right? Well, Allow us to Blow your Mind.



Growth

We're Eager To Go Above & Beyond The Initial Scope Of Work To Make You Succeed.



UI/UX

We Design Scalable Brand Strategies And Unified Visual Identities



Ready to light a rocket under your business?

By creating human experiences for a digital world, we help companies flourish with meaning.



Hire us to dominate your competitors by delivering organic results for your company. We know what we're doing and we've always taken result-driven approach at everything we do.

From Conversion to Cost, we work hard to ensure that your company receives the attention it deserves. With KERYAR, you can engage, amaze, and acquire more leads online and achieve results.

Growth

We assist businesses in Achieving new height, expanding corners and discovering new possibilities.

- Grow hacking
 - Social media marketing
 - Search engine marketing (SEM)
 - Search engine optimisation (SEO)
 - Inbound campaigning
 - Newsletter marketing (CRM)
 - Measurement, monitoring & analytics
 - Site maintenance and management
 - Training
- 

- Technical architecture & requirements
 - Front & backend development
 - API design, development & monitoring
 - Mobile app development (Android/iOS)
 - Cloud Hosting
 - E-commerce design & development
 - Social media development
 - Information security
 - Quality Assurance testing
- 

Technology

To assist you in improving your performance. From the way we interact to the way we do business, technology has pervaded every facet of our lives.

UX Design

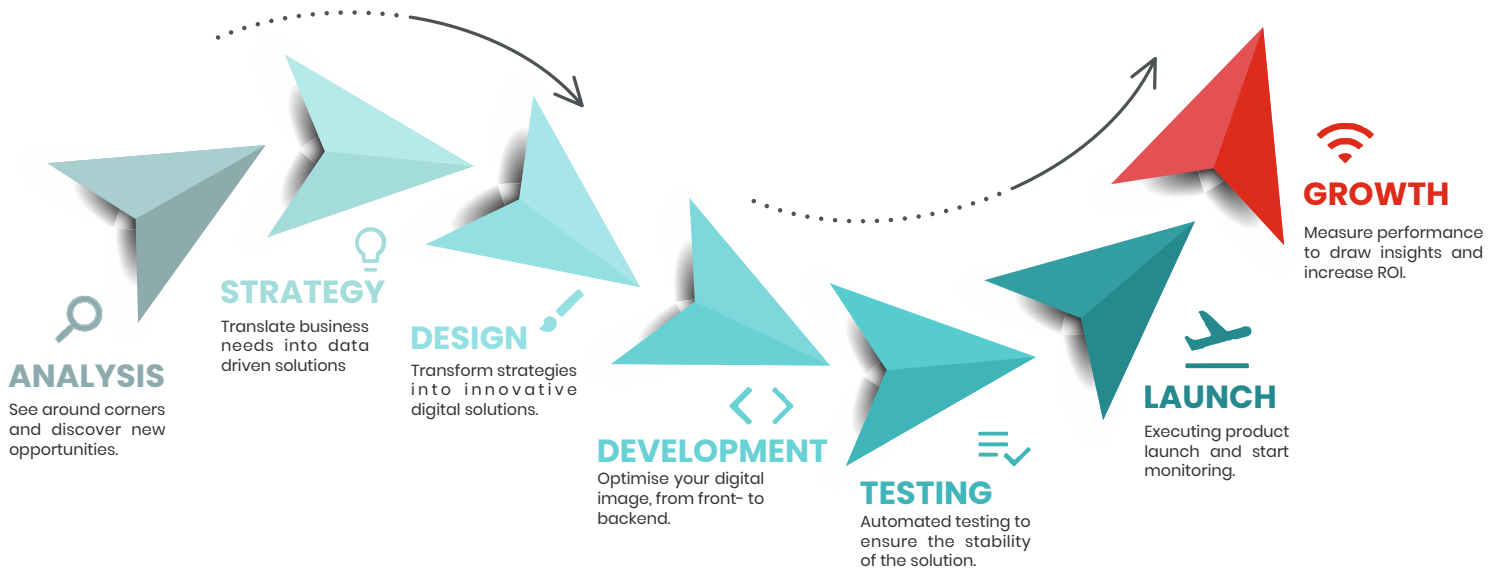
User interface and experience designed for mobile devices, desktop screens, and more.

- Information architecture
 - Identity and corporate design
 - Interaction and visual design
 - Interactive prototyping
 - Design systems
 - Visualisation
 - UX/UI design
 - Social media design
 - Web & mobile design
- 

03

Process

Data driven development flows through everything we do.



04

Device Channels

Delivering effective digital user experience across browsers, operating systems, wearables, IOT, and mobile devices.

Multi Screen Experiences

Delivering effective user experience across all operating systems and devices.



Partnership

05

We're picky about our collaborators since we care about the quality of our work.



We can reshape the digital world if we work together.

ceo@keryar.com

Join Us as a Partner

3 Reasons to be partner with us

01 Let's take your company to new heights by driving innovation, co-creating customer-centric solutions, and seizing new markets together.

02 We've created a platform for start-ups, organisations, and corporations to expand and take their businesses to the next level by providing them with access to our talented developers, designers, software, and apps to mention a few.

03 The partnership is a method of maximising our efforts while lowering our costs, allowing two people, firms, or startups to work together to achieve their business objectives and aims. We deliver customised business solutions, regardless of the complexity or length of time required. We assess the risk and simplify the chances that will help us both flourish.

A fluid network to help you scale

Offer a wider breadth of more sophisticated solutions



- Hosting Partners























- CRM Partners



- Analytics Partners

A fluid network to help you scale

Offer a wider breadth of more sophisticated solutions

















				
				
- Developer Network				
				
				
- Services Partner	- Marketing Partner			- Designer Partner

06

Experience

Fusing digital strategy with experience to accelerate growth and effectiveness.
We have successfully developed and executed digital experiences in a wide range of industries.

Business Areas

- | | | | |
|--|--|--|--|
|  Advertising |  Food |  Insurance |  Sport |
|  Architecture |  Finance |  Life Science |  Technology |
|  Culture |  Government |  Media |  Telecom |
|  Fashion |  Healthcare |  NGO's |  Tourism |

Clients

- ▀ Clients who believe that technology can make a difference to their business over the long term.
- ▀ Clients that feel that technology has the potential to improve their business in the long run.
- ▀ We look for clients who are passionate about what they do.
- ▀ KERYAR is a creative technology studio.



Customers want businesses to create engaging and useful content experiences, according to 84% of consumers.



Client + KERYAR = One Team

Customers that want change to incrementalism.

Clients who are willing to go beyond established procedures in order to attain new objectives.

We seek out clientele who are enthusiastic about their work.

Clients who believe in the power of imagination and are willing to take a calculated risk in order to achieve extraordinary outcomes.

Clients searching for a collaborative partnership and who like constructive debate.

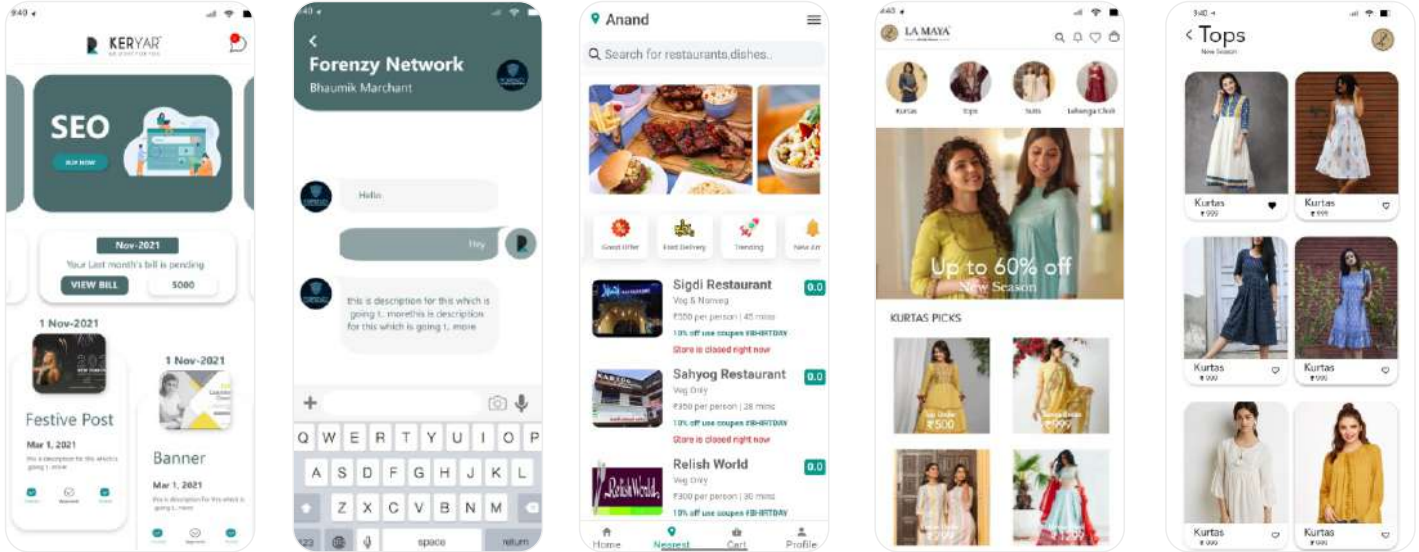
Technology

Projects*

08

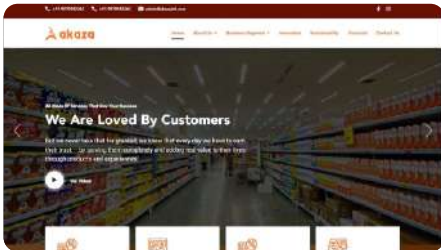
Evaluate our work through the numerous services we provide.

- Mobile App Development

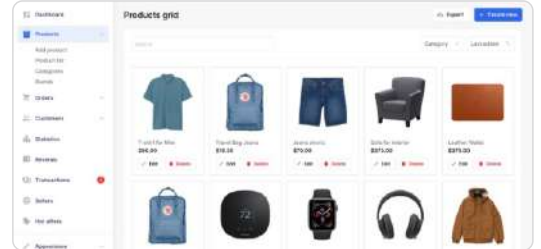
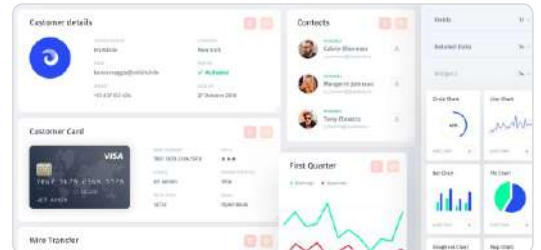


For the iOS and Android platforms, we design and create unique mobile apps. Our mobile app developers are skilled in leveraging AI and machine learning to construct mobile applications. Do you want to create an app of your own?

- Website Development



- Ecommerce Development



Our website development services make a website appear amazing, function quickly, and perform effectively with a smooth user experience.

Customers want a simple, enjoyable, and efficient purchasing process. To visualise this, we provide services to construct bespoke shopping carts and other development tools.

* of more than 277+ projects in last 3 year

Growth

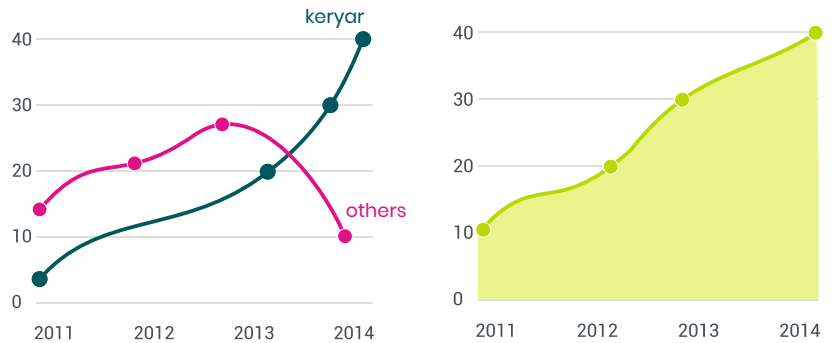
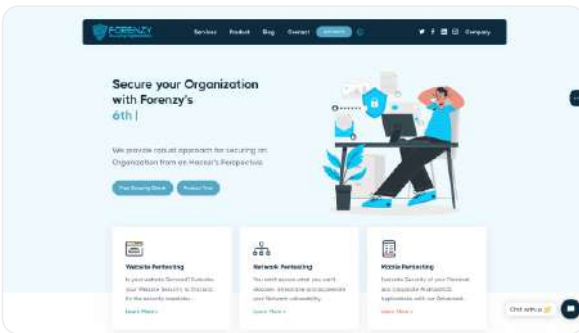
The Activities Below Are An Example Of The Types Of Services We Provide.

- Social Media Marketing



With social media marketing packages personalised to your needs and branding, you can expand your audience and boost your online interaction.

- Search Engine Optimization



KERYAR provides top-of-the-line SEO services to help you rank high in search results, reach out to potential audiences, and get a high return on investment.



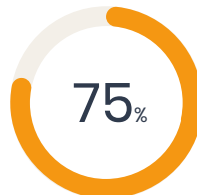
Design

Designs that engages our consumers.



Schedule

We are always on track with our time schedule.



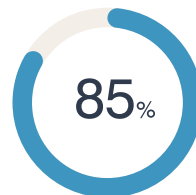
Content

We make Content that settle in consumer mind.



Hashtag

Our hashtag strategy that defines our work pattern.



Engagement

We are brilliant in crowd pulling,



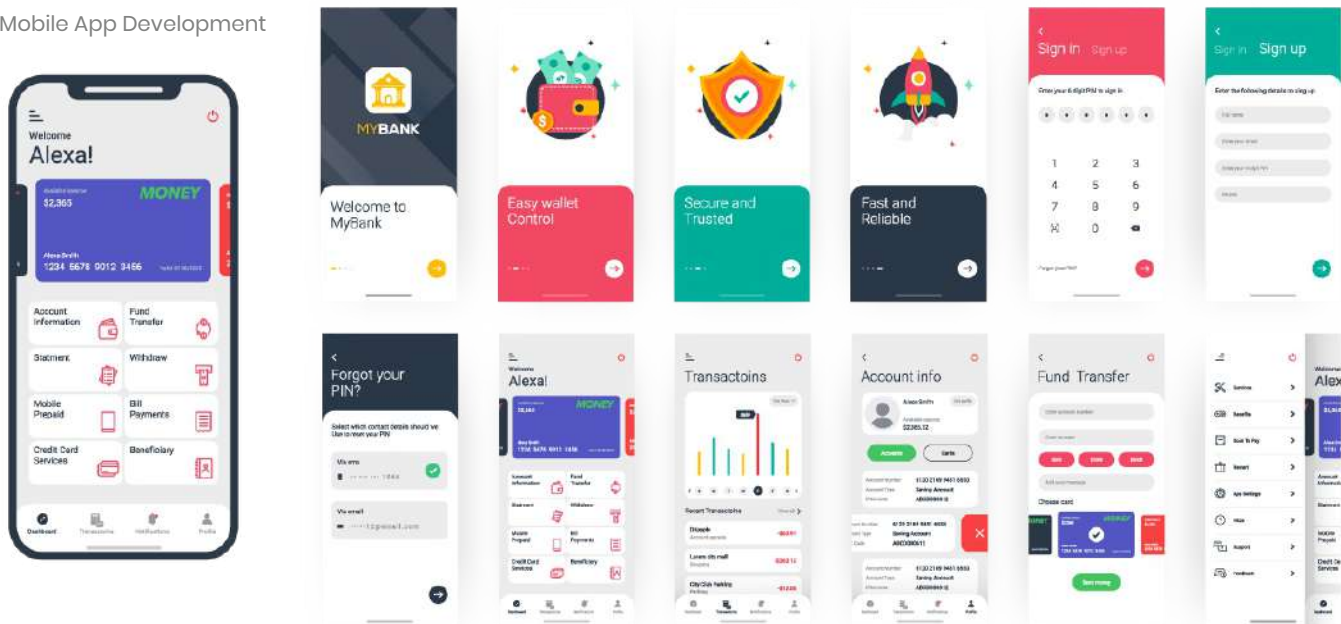
Engagement time

We have a loyal consumer base.

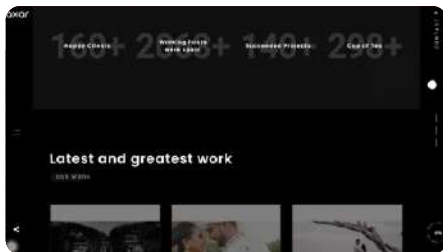
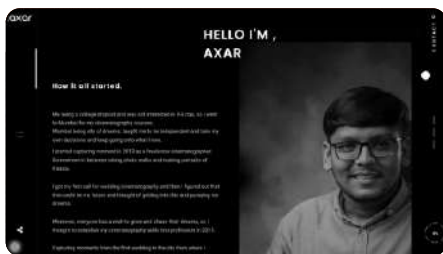
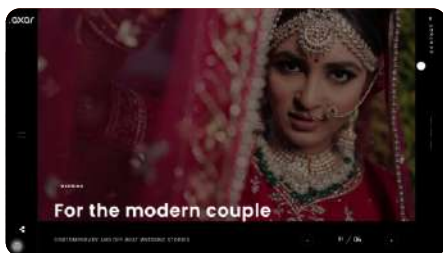
UI/UX Design

Our work is self-evident. When we're in our studio, designing creative solutions, we're at our happiest.

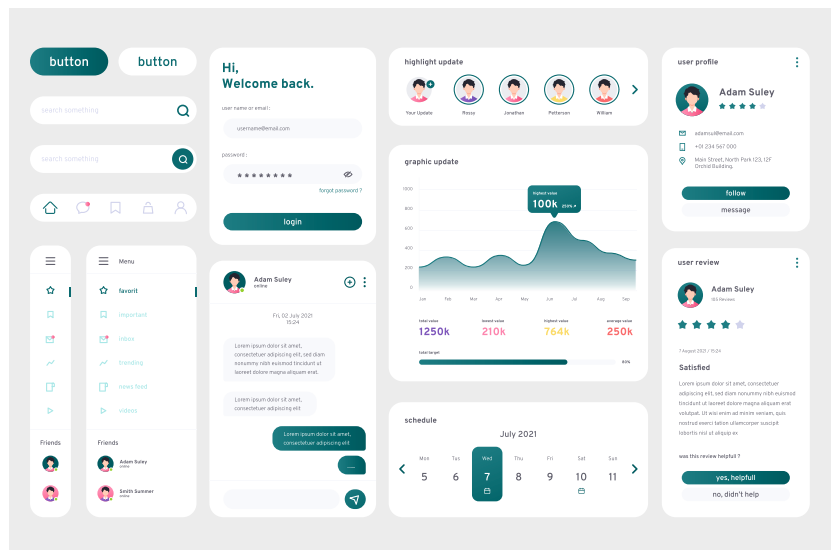
- Mobile App Development



We're an UI/UX design firm that thinks corporate software should have the same level of user friendliness and aesthetics as top-of-the-line consumer apps.



Our UI/UX design and development services are aimed at building user interfaces that make every digital interaction a pleasurable one. Mobile apps, online applications, and multiplatform digital experiences aren't the only things we can achieve with UI/UX.



We're a digital agency that turns traditional business systems into an enjoyable, consumer-grade experience and that defines how the product will be used by the end user.

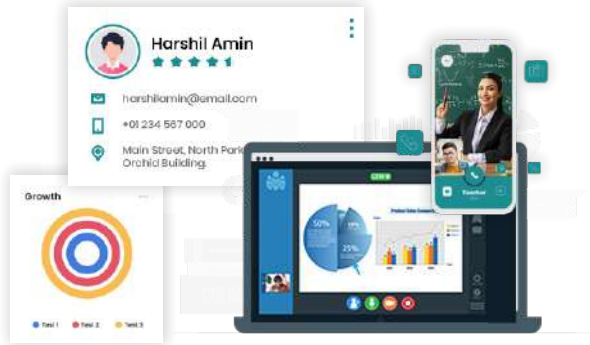
- Website Development

- Web Portal Development

* of more than 277+ projects in last 3 year

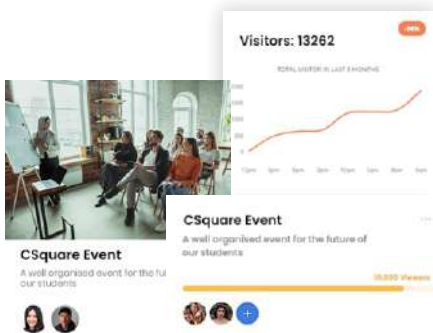
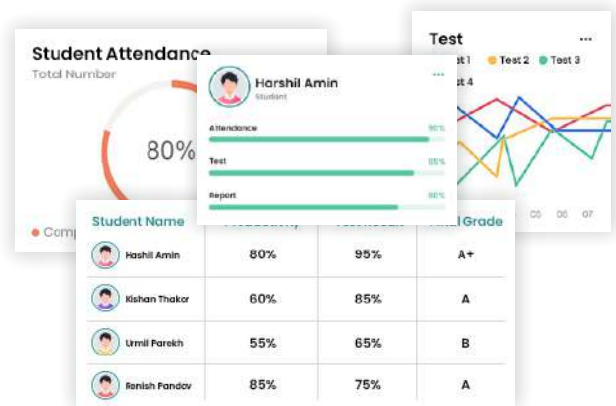


- Keryar software can help you digitize your institution. Everything is at one convenient location
- A highly useful tool for teachers, & school administrators. Furthermore, teachers have several challenges in managing their students' information



- Engaging learners, peer-to-peer conversations, doubt-clearing sessions, and immediate chat sessions with professors and other students are all made possible through interactive virtual online classrooms.
- Set up, conduct, and manage various exam schedules and attendance sheets to provide a report on the results.

- A digital application that allows lecturers and learners to engage in a simple, effective, and interactive manner. Where students can find their peers & create their own profile.
- What's included in the app? News, events, announcements, blogs, calendars, term dates, contact information, and more may all be found here.



- Integration into society Include links to Facebook, Twitter, and YouTube (along with your school's website, of course!).
- The fastest-growing student monitoring system in the world, which uses mobile and online technologies to increase student performance and graduation rates.



DO YOU THINK THIS APP IS AMAZING? WHY DON'T YOU JOIN OUR APP AS A PARTNER? YOU ARE HELPING US BOTH BY UPLIFTING AND BECOMING AN INVESTOR. PARTICIPATE IN THE EDUCATION SYSTEM'S EVOLUTION.

To know our app better visit <https://keryar.com>

Selected Brands*

Our clients. Our passion.

* More than 159+ Active Client

Key Figures



3,455,000+

Impressions on Google Search



1,652,000+

Annual Website page views



822,000+

Annual website visitors



310,000+

Annual Youtube Video views



5,000+

Facebook Followers



12,000+

Newsletter Subscribers



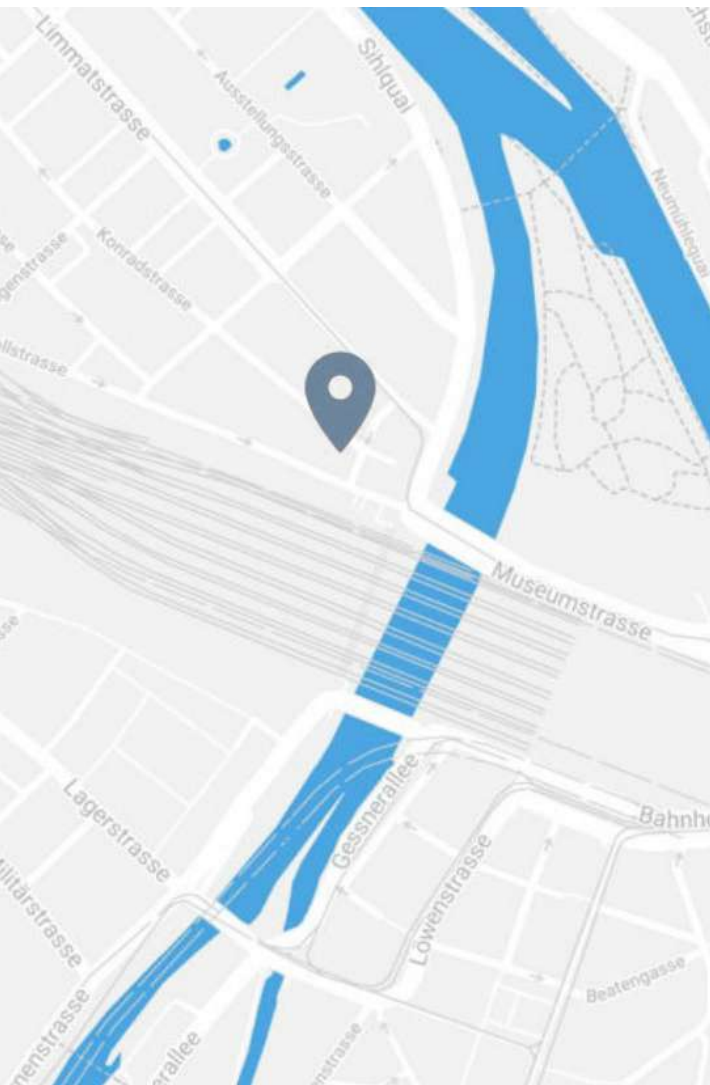
10,000+

Instagram Follower



200+

Dedicated Employees



Our Office contact.

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Thank you!

For further information & insights please
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Gone through the book? If not, do not worry. We are here for you. For any services like **Web Development, App Development, SEO Work, SMM, Branding, & Graphics** work reach out to us on our email ID:-services@keryar.com

We would love to **collaborate** with you. For any details & inquiries related to the **partnership**, feel free to contact us at:- ceo@keryar.com